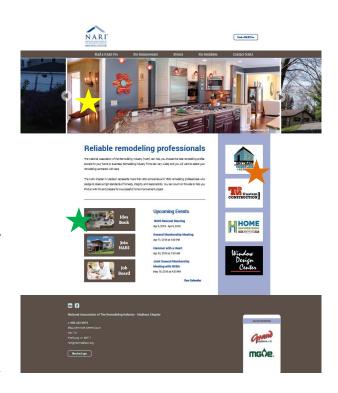


## **NARI Advertising**

Advertising throughout the NARI website and newsletter is an ideal and inexpensive method to extend your efforts to reach customers. There are a variety of options available for gaining the attention of visitors and driving traffic to your company or product's website.

## **Payment Information**

| Name      |  |  |  |
|-----------|--|--|--|
|           |  |  |  |
| Company _ |  |  |  |



| Select | Banner Ad Location                                                                                                                                           | Size/Specs                                                          | Banner Ad Rate                      |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------|
|        | Homeowner Tile Ad*  (Rotates thru Home page, Find a NARI Pro, For Homeowners, Events and Contact NARI Pages) Linked to your website or NARI page.            | 220 x 180 Pixels<br>72 dpi - JPG                                    | \$100/month                         |
|        | Photo Banner*  (Rotates along top of page on Home page, Find a NARI Pro, For Homeowners, Events and Contact NARI pages) Linked to your website or NARI page. | 1260 x 450 Pixels<br>72 dpi - JPG                                   | \$150/month                         |
|        | NARI Member Tile Ad* (Ad Appears on the For Members page) Linked to your website or NARI Page                                                                | 220 x 180 Pixels<br>72 dpi - JPG                                    | \$50/month                          |
|        | Idea Book Photo (Rotates within the Idea Book Galleries) Company Name embedded in Banner Picture.                                                            | Hi-res jpgs of any<br>size, any aspect ratio                        | \$25/photo/year                     |
|        | NARI Enhanced Website (Add your logo and photo album (up to 20 pictures) to your profile)                                                                    | Logo at least<br>220 pixels wide<br>Height variable<br>72 dpi - JPG | \$50/year renewed<br>with your dues |
|        | Expo Website Advertising* www.NARIEXPO.com                                                                                                                   | 200 x 75 Pixels<br>JPG                                              | \$100/month                         |
|        | Nuts and Bolts – Electronic Newsletter  Newsletter comes out 1 <sup>st</sup> of the Month                                                                    | 175 x 60 Pixels<br>JPG                                              | \$50/month                          |

<sup>\*</sup> All ads and photo banner are contracted for 6 months, and can be billed up front or monthly. Other advertising opportunities are billed as they are used.