

# NARI ADVERTISING BOOSTER CAMPAIGNS

Take advantage of reduced rates and get two additional bonus commercials FREE for every primetime commercial you purchase. That's 3 commercials for the price of 1! All paid commercials run 100% Monday-Friday in primetimes rotating 6am-7pm, BTA commercials run Monday-Sunday 5am-midnight and Overnight commercials run Monday-Sunday midnight-5am. These commercials must run between Monday, December 15<sup>th</sup>, 2014 – March 7<sup>th</sup>, 2015.

:30 Second Commercials	WMGN 98.1FM	WJJO 94.1FM	WWQM 106.3FM	WJQM 93.1FM	WOZN 1670AM*	WLMV 1480AM	WHIT 1550AM
<b>300 BOOSTER PLAN</b>	<b>\$8,500</b>	<b>\$4,000</b>	<b>\$5,500</b>	<b>\$3,500</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,000</b>
100 paid commercials	\$85	\$40	\$55	\$35	\$15	\$15	\$10
100 free BTA commercials	Free	Free	Free	Free	Free	Free	Free
100 free Overnight commercials	Free	Free	Free	Free	Free	Free	N/A
<b>150 BOOSTER PLAN</b>	<b>\$4,500</b>	<b>\$2,250</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$600</b>
50 paid commercials	\$90	\$45	\$60	\$40	\$20	\$20	\$12
50 free BTA commercials	Free	Free	Free	Free	Free	Free	Free
50 free Overnight commercials	Free	Free	Free	Free	Free	Free	N/A
<b>75 BOOSTER PLAN</b>	<b>\$2,375</b>	<b>\$1,250</b>	<b>\$1,625</b>	<b>\$1,125</b>	<b>\$625</b>	<b>\$625</b>	<b>\$375</b>
25 paid commercials	\$95	\$50	\$65	\$45	\$25	\$25	\$15
25 free BTA commercials	Free	Free	Free	Free	Free	Free	Free
25 free Overnight commercials	Free	Free	Free	Free	Free	Free	N/A

Station(s): \_\_\_\_\_ Package: \_\_\_\_\_ Total Investment: \_\_\_\_\_

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**NARI BOOSTER offer is available for a limited time subject to availability and may be withdrawn at anytime without notice. All paid and free commercials in this package must be scheduled between Monday, December 15<sup>th</sup>, 2014 and Sunday, March 7<sup>th</sup>, 2015.**

All free bonus commercials are subject to preemption. Any preempted commercials will be rescheduled within the package broadcast dates. Mid-West Family Marketing reserves the right to invoice the advertiser the appropriate paid commercial rate based on the total number of paid commercials aired in the event the advertiser fails to complete the package authorized above.

Please contact your current Mid-West Family Marketing representative or Leia Schneeberger for more information.

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 Mid-West Family Marketing  
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