

NARI MEMBER ADVERTISING PROGRAM

BRAVA Magazine, in partnership with NARI, is offering NARI Members specially discounted rates through 2017. Plus, you can be a part of the special NARI advertising guide in January! Promote your CotY awards, branding ad, or NARI Expo participation in January.

85%
of BRAVA readers
own their home or condo*

49%
of BRAVA readers are planning either a
remodeling project or home purchase in
the next 12 months*

40%
of BRAVA readers plan to purchase home
furnishings in the next 12 months*

* 2016 Readership Survey

SAMPLE JANUARY NARI ADVERTISING GUIDE



JANUARY NARI SPECIAL ADVERTISING SECTION RATES & SIZES

Size	Specs	Rate
Full page	8.37''w x 10.87''h	\$1725
1/2 page	7.25 ''w x 4.75''h	\$1075
1/4 page	3.5''w x 4.75''h	\$635



NARI MEMBERS RECEIVE SPECIAL DISCOUNTED PRICING ALL YEAR LONG

Size	Specs	Rate
Full page	8.37''w x 10.87''h	\$1725
2/3 page	4.75''w x 9.75''h	\$1500
1/2 page	7.25''w x 4.75''h	\$1075
1/3 page	4.75''w x 4.75''h	\$765
1/6 page	2.25''w x 4.75''h	\$430

January deadline: December 5
Materials due: December 9

Contact your account representative today!
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